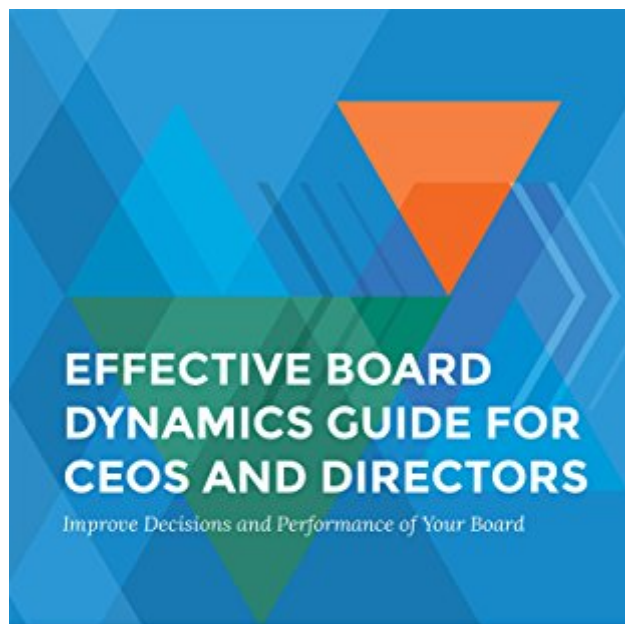


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# Effective Board Dynamics Guide For CEOs And Directors: Improve Decisions And Performance Of Your Board



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## Synopsis

Trust and cooperation are essential for the board to function well and fulfill its fiduciary duties. However, these concepts are not instructions. We cannot simply say to someone, trust me. We cannot simply instruct board members to cooperate. This is not how creative ideas and collaboration happens. Trust and cooperation happens when you create the right environment. This guide covers 10 key dynamic structures that help board members to cooperate, collaborate, trust each other, and perform to the best of their abilities. Do you dread going to board meetings? Are you frustrated that your company is not doing better? Do you wish you trusted each of your fellow board members to act with loyalty, transparency, and accountability? Dysfunctional boards are bad for business. Groups function better than individuals when members effectively connect with each other. When a board's members are in sync, they are stronger, smarter, and able to perform better than they would if they were alone. Our Effective Board Dynamics Guide helps boards become and remain engaged, focused, and effective on a consistent basis. Board success requires collaboration, engagement, and emotional intelligence. The Effective Board Dynamics Guide provides strategies to restructure board meetings to achieve these goals. Board members will better be able to (1) identify and reach goals, (2) develop and maintain cohesion allowing board members to work in sync toward a shared organizational vision, and (3) work toward personal and professional development. Every company benefits from this type of healthy board. Using the Effective Board Dynamics Guide together with Be Cards on a consistent basis will empower board members to move the organization toward its goals.

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